



Website: Bizi.si

Provider:

Company: TSmedia, d.o.o.

Address: Cigaletova 15

City: 1000 Ljubljana

Contact person: Igor Gajster

E-mail: igor.gajster@tsmedia.si

Telephone number: 01/ 473 00 10

CERTIFICATE

Short description:

Poslovni asistent bizi.si vam nudi najnovejše finančne in poslovne podatke za 180 tisoč slovenskih pravnih oseb. S svojimi naprednimi funkcijami vam omogoča iskanje kontaktnih podatkov pravnih oseb, pregled njihovih poslovnih podatkov, letnih poročil in finančnih izkazov, istočasno pa lahko izveste tudi, kolikšna je vrednost njihove delnice in kaj o njih pišejo mediji. Pridobite lahko tudi dnevno sveže informacije o neplačnikih, blokadah TRR-jev, objavah stečajev, narokih, insolventnostnih postopkih, likvidni sposobnosti in bonitetni oceni podjetij.

Comment:

Period: January 2025

Daily reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
01.01.2025	23 440	12 183	0,8%	13 705	1,9	1,1
02.01.2025	37 072	15 967	1,1%	18 402	2,3	1,2
03.01.2025	60 631	28 097	1,9%	30 661	2,2	1,1
04.01.2025	36 150	16 924	1,1%	19 697	2,1	1,2
05.01.2025	40 786	19 015	1,3%	21 413	2,1	1,1
06.01.2025	112 975	51 145	3,4%	54 820	2,2	1,1
07.01.2025	117 275	51 610	3,4%	55 226	2,3	1,1
08.01.2025	116 064	51 164	3,4%	54 863	2,3	1,1
09.01.2025	112 198	51 012	3,4%	54 579	2,2	1,1
10.01.2025	100 167	45 595	3,0%	48 725	2,2	1,1
11.01.2025	39 353	18 649	1,2%	21 237	2,1	1,1
12.01.2025	39 993	18 203	1,2%	20 516	2,2	1,1
13.01.2025	113 388	51 586	3,4%	55 038	2,2	1,1
14.01.2025	116 815	52 265	3,5%	55 727	2,2	1,1
15.01.2025	112 929	50 717	3,4%	54 258	2,2	1,1
16.01.2025	111 298	50 108	3,3%	53 726	2,2	1,1
17.01.2025	108 693	52 390	3,5%	56 620	2,1	1,1
18.01.2025	42 485	22 796	1,5%	25 597	1,9	1,1
19.01.2025	42 366	20 212	1,3%	23 443	2,1	1,2
20.01.2025	116 204	52 909	3,5%	56 416	2,2	1,1
21.01.2025	116 678	50 896	3,4%	54 421	2,3	1,1
22.01.2025	116 471	49 922	3,3%	53 547	2,3	1,1
23.01.2025	113 029	48 665	3,2%	52 054	2,3	1,1
24.01.2025	95 365	42 194	2,8%	45 317	2,3	1,1
25.01.2025	39 088	17 825	1,2%	20 602	2,2	1,2
26.01.2025	42 064	18 756	1,3%	21 097	2,2	1,1
27.01.2025	118 956	51 761	3,5%	55 259	2,3	1,1
28.01.2025	121 508	50 709	3,4%	54 260	2,4	1,1
29.01.2025	114 599	49 213	3,3%	52 869	2,3	1,1
30.01.2025	107 200	48 663	3,2%	52 244	2,2	1,1
31.01.2025	99 592	43 801	2,9%	47 006	2,3	1,1

Weekly reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
01.1.2025 - 05.1.2025	198 079	63 673	4,2%	103 719	3,1	1,6
06.1.2025 - 12.1.2025	638 025	165 692	11,1%	309 569	3,9	1,9
13.1.2025 - 19.1.2025	647 974	170 065	11,4%	324 215	3,8	1,9
20.1.2025 - 26.1.2025	638 899	161 736	10,8%	303 100	4,0	1,9
27.1.2025 - 31.1.2025	561 855	165 758	11,1%	261 521	3,4	1,6

Monthly reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
01.1.2025 - 31.1.2025	2 684 832	301 493	20,1%	1 301 007	8,9	4,3

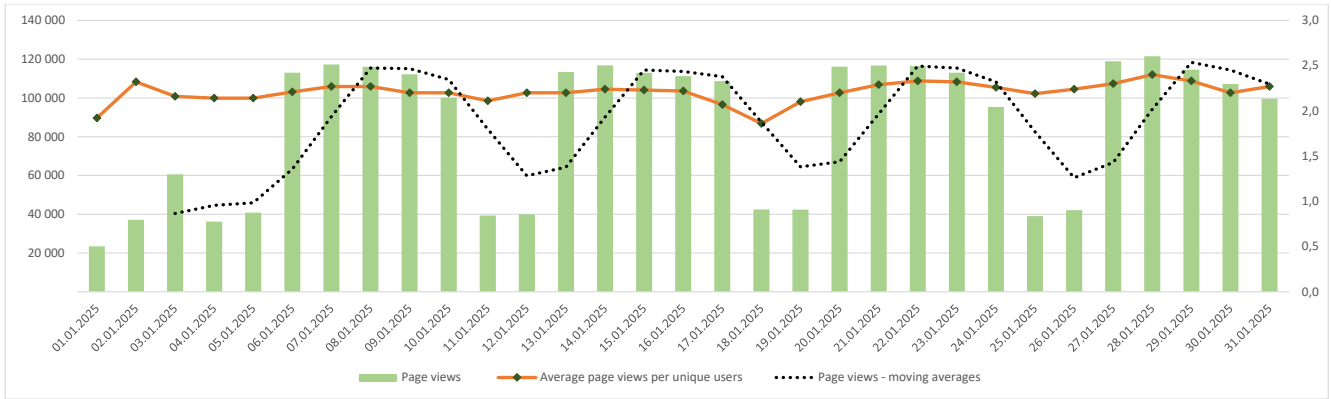
Demographic profile of Slovenian visitors

	Variable	Audience composition (%)	Affinity index	Page views composition (%)	
Level of Education	Elementary school or less	8,7%	68	8,9%	
	Three-year high school	11,7%	88	8,4%	
	Four-year high school	43,2%	108	40,4%	
	Higher school, university, college or more	36,0%	108	41,3%	
	I don't want to answer	0,6%	70	1,1%	
Personal income	I have no income	6,0%	64	3,8%	
	Less than 400 EUR	6,8%	109	6,7%	
	400 to 800 EUR	14,5%	92	10,2%	
	800 to 1200 EUR	29,1%	101	24,3%	
	1200 to 1500 EUR	14,1%	108	18,3%	
	1500 to 1800 EUR	9,2%	113	9,3%	
	over 1800 EUR	12,7%	124	21,4%	
	I don't want to answer	7,5%	91	6,1%	
	Region	Pomurska	5,0%	88	4,6%
		Podravska	15,8%	97	13,7%
Koroška		3,5%	96	3,5%	
Savinjska		12,9%	101	11,2%	
Zasavska		3,1%	114	3,0%	
Posavska		3,9%	109	5,2%	
JV Slovenija		6,3%	96	5,2%	
Osrednjeslovenska		26,8%	102	31,0%	
Gorenjska		10,7%	101	14,1%	
Primorsko-notranjska		2,8%	120	2,1%	
Goriška		4,0%	77	2,1%	
Obalno-kraška		5,5%	120	4,3%	
Gender		Male	50,4%	98	47,5%
		Female	49,6%	102	52,5%
Age	10 to 17 years	2,5%	57	1,7%	
	18 to 24 years	10,0%	98	8,6%	
	25 to 29 years	8,0%	112	6,8%	
	30 to 39 years	19,9%	102	23,3%	
	40 to 49 years	24,6%	114	29,7%	
	50 to 59 years	21,0%	107	20,0%	
	60 to 75 years	13,8%	80	9,6%	
Employment status	Employed in public sector	14,8%	88	16,3%	
	Employed in a private company	40,4%	105	41,9%	
	Self-employed	14,3%	159	17,5%	
	Unemployed	5,3%	87	2,7%	
	Retired	12,8%	82	10,1%	
	Pupil	3,9%	61	3,6%	
	Student	7,8%	113	6,5%	
	I don't want to answer	0,8%	85	1,3%	

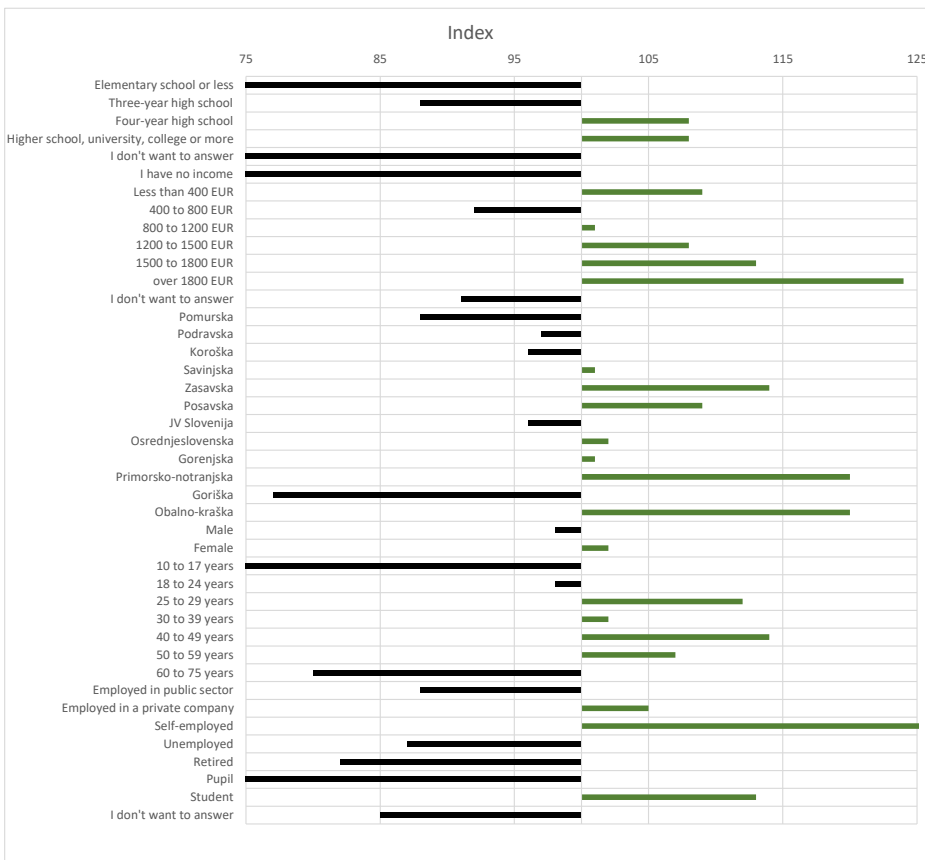


Note:

Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right side of interval with length three.



Note:
Left side of graph Shows page views.
Right side of graph Shows average page views per unique user.
Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right site of interval with length three.



Note:
Affinity index
The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a specified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Legend and notes:

Description of MOSS measurement:

MOSS certificate relating to the period from 1.1. to 31.1.2025. MOSS measurement took place during that period, which is consisted of technical measurement, telephone survey and web pop up survey

Media description:

Website, information about the provider and short description are the informations provided by MOSS participants.

Reach:

Currency is measured Slovenian reach of the web site in period from 1.1. to 31.1.2025. Reach shows number of actual people/users (in a given target group) who visited selected website/site section in a specified time period. This indicator is calculated by Ipsos Puls using offline survey data and the number of devices who visited the selected website/site section.

Reach(%):

Per cent of actual people/users (in a given target group) who visited selected website/site section in a specified time period. This indicator is calculated by Ipsos Puls using offline survey data and the number of devices who visited the selected website/site section.

Page views:

The amount of times unique users (in a given target group) in a specified time period viewed individual pages of a website.

Visits:

A series of page views generated by the uniquely identified user (in a given target group) on a given website/site section in a specified time period. In one visits, time between two consecutive page views in no longer than 30 minutes. There are two types of measurement: on the whole website and on the site section. Visits on site sections are measured separately from website visits so the number of visits for the website is not a sum of visits on the site sections.

Average page views per unique users:

The average number of page views generated by unique users (in a given target group) in a specified time period per unique user.

Average visits per unique users:

The average number of visits generated by unique users (in a given target group) in a specified time period per unique user.

Audience composition (%) :

The ratio of the number of unique users in a given target group who visited the selected website/site section in a specified time period to the total number of unique users who visited the selected website/site section in the specified time period.

Affinity index:

The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a specified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Page views (%)

The ratio of the number of page views (in a given target group) on each website/site section to the total number of page views (in a given target group) on all selected websites/site sections in the specified time period.

In case there is no data available:

- Data is not available, because the site was not measured in given time period.

N/A - When there is not enough data collected to create sample of chosen target group, data is not shown. For analysis minimal condition must be fulfilled (n=80), meaning that at least 80 visitors visited chosen web site and that they have fulfilled MOSS questionnaire on at least one website that is participating in MOSS.