



Website: Bizi.si

Provider:

Company: TSmedia, d.o.o.

Address: Cigaletova 15

City: 1000 Ljubljana

Contact person: Igor Gajster

E-mail: igor.gajster@tsmedia.si

Telephone number: 01/ 473 00 10

CERTIFICATE

Short description:

Poslovni asistent bizi.si vam nudi najnovejše finančne in poslovne podatke za 180 tisoč slovenskih pravnih oseb. S svojimi naprednimi funkcijami vam omogoča iskanje kontaktnih podatkov pravnih oseb, pregled njihovih poslovnih podatkov, letnih poročil in finančnih izkazov, istočasno pa lahko izveste tudi, kolikšna je vrednost njihove delnice in kaj o njih pišejo mediji. Pridobite lahko tudi dnevno sveže informacije o neplačnikih, blokadah TRR-jev, objavah stečajev, narokih, insolventnostnih postopkih, likvidni sposobnosti in bonitetni oceni podjetij.

Comment:

Period: December 2024

Daily reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
01.12.2024	42 447	20 741	1,4%	22 381	2,1	1,1
02.12.2024	116 368	53 923	3,6%	57 434	2,2	1,1
03.12.2024	111 479	49 506	3,3%	52 833	2,3	1,1
04.12.2024	105 801	48 848	3,3%	52 342	2,2	1,1
05.12.2024	96 481	43 970	2,9%	46 863	2,2	1,1
06.12.2024	88 726	39 658	2,6%	42 496	2,2	1,1
07.12.2024	35 457	16 646	1,1%	19 240	2,1	1,2
08.12.2024	38 345	17 712	1,2%	19 834	2,2	1,1
09.12.2024	111 622	51 171	3,4%	54 777	2,2	1,1
10.12.2024	107 762	50 038	3,3%	53 556	2,2	1,1
11.12.2024	108 046	48 675	3,2%	52 121	2,2	1,1
12.12.2024	100 381	46 358	3,1%	49 570	2,2	1,1
13.12.2024	87 079	40 679	2,7%	43 685	2,1	1,1
14.12.2024	35 821	16 910	1,1%	19 227	2,1	1,1
15.12.2024	36 769	17 844	1,2%	20 093	2,1	1,1
16.12.2024	105 763	49 209	3,3%	52 550	2,2	1,1
17.12.2024	105 403	49 083	3,3%	52 420	2,2	1,1
18.12.2024	102 850	48 256	3,2%	51 886	2,1	1,1
19.12.2024	98 018	45 846	3,1%	49 102	2,1	1,1
20.12.2024	80 984	39 237	2,6%	42 093	2,1	1,1
21.12.2024	30 140	15 211	1,0%	17 426	2,0	1,2
22.12.2024	33 782	15 927	1,1%	18 106	2,1	1,1
23.12.2024	81 683	39 392	2,6%	42 208	2,1	1,1
24.12.2024	52 700	25 320	1,7%	27 358	2,1	1,1
25.12.2024	26 023	12 632	0,8%	14 152	2,1	1,1
26.12.2024	30 338	14 606	1,0%	16 818	2,1	1,2
27.12.2024	61 173	29 220	2,0%	31 740	2,1	1,1
28.12.2024	29 583	14 727	1,0%	17 015	2,0	1,2
29.12.2024	31 059	15 074	1,0%	17 212	2,1	1,1
30.12.2024	63 723	29 319	2,0%	31 694	2,2	1,1
31.12.2024	48 988	23 040	1,5%	24 908	2,1	1,1

Weekly reach (Slovenian visitors)

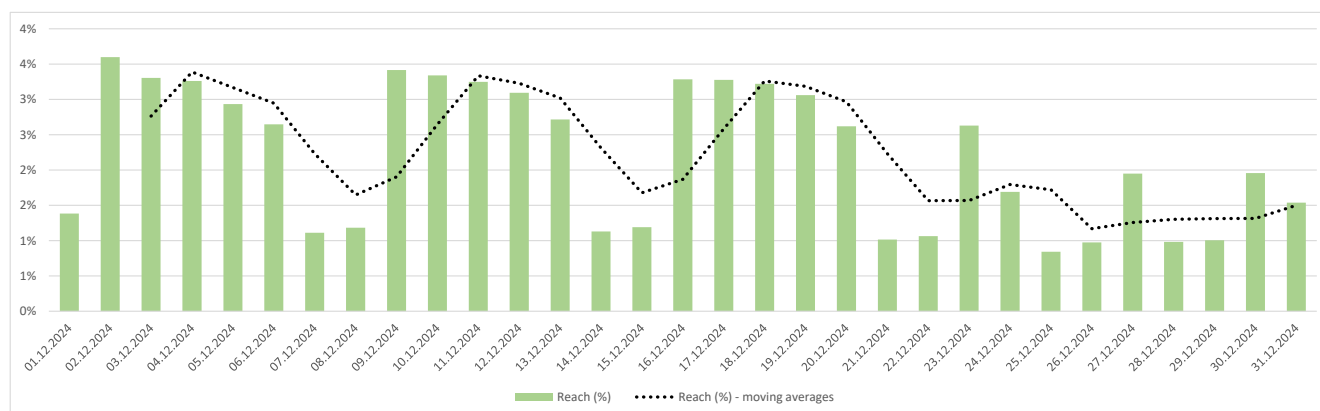
Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
01.12.2024 - 01.12.2024	42 447	20 741	1,4%	22 381	2,1	1,1
02.12.2024 - 08.12.2024	592 657	156 693	10,5%	290 769	3,8	1,9
09.12.2024 - 15.12.2024	587 480	155 403	10,4%	292 722	3,8	1,9
16.12.2024 - 22.12.2024	556 940	152 179	10,2%	283 244	3,7	1,9
23.12.2024 - 29.12.2024	312 559	89 645	6,0%	166 307	3,5	1,9
30.12.2024 - 31.12.2024	112 711	53 129	3,5%	56 522	2,1	1,1

Monthly reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
01.12.2024 - 31.12.2024	2 204 794	271 073	18,1%	1 111 300	8,1	4,1

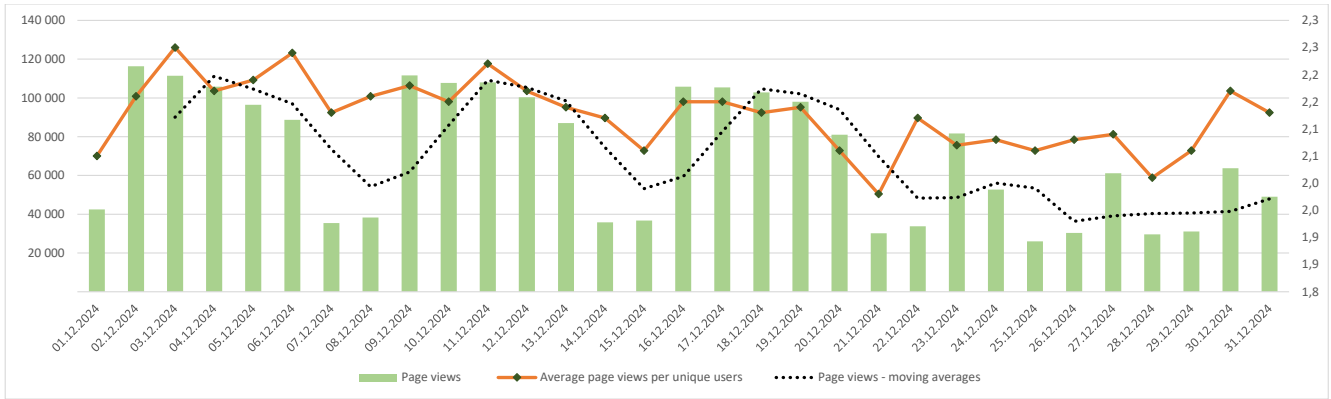
Demographic profile of Slovenian visitors

	Variable	Audience composition (%)	Affinity index	Page views composition (%)
Level of Education	Elementary school or less	9,7%	75	12,0%
	Three-year high school	10,5%	79	6,1%
	Four-year high school	43,2%	109	40,4%
	Higher school, university, college or more	36,0%	108	40,9%
	I don't want to answer	0,6%	75	0,6%
Personal income	I have no income	7,2%	78	5,1%
	Less than 400 EUR	6,7%	103	5,0%
	400 to 800 EUR	13,1%	83	11,5%
	800 to 1200 EUR	28,6%	98	21,2%
	1200 to 1500 EUR	14,4%	112	20,3%
	1500 to 1800 EUR	9,1%	117	11,6%
	over 1800 EUR	13,2%	124	20,7%
	I don't want to answer	7,8%	94	4,8%
	Pomurska	5,7%	102	4,5%
Region	Podravska	16,1%	100	14,7%
	Koroška	3,5%	96	2,9%
	Savinjska	13,6%	105	10,7%
	Zasavska	2,6%	93	5,9%
	Posavska	3,6%	99	2,5%
	JV Slovenija	6,1%	93	4,4%
	Osrednjeslovenska	27,3%	104	34,1%
	Gorenjska	10,9%	106	12,6%
	Primorsko-notranjska	1,9%	86	1,7%
	Goriška	4,6%	91	3,2%
	Obalno-kraška	3,9%	86	2,8%
Gender	Male	50,3%	99	51,6%
	Female	49,7%	101	48,4%
Age	10 to 17 years	1,9%	46	0,9%
	18 to 24 years	11,5%	111	12,2%
	25 to 29 years	8,5%	124	5,3%
	30 to 39 years	20,0%	103	21,6%
	40 to 49 years	24,4%	113	29,5%
	50 to 59 years	19,5%	99	20,6%
	60 to 75 years	14,1%	80	9,9%
Employment status	Employed in public sector	14,8%	89	14,4%
	Employed in a private company	41,7%	109	42,5%
	Self-employed	14,3%	155	19,8%
	Unemployed	4,9%	86	2,4%
	Retired	11,7%	74	7,5%
	Pupil	4,6%	73	2,6%
	Student	7,3%	103	9,4%
	I don't want to answer	0,7%	74	1,4%

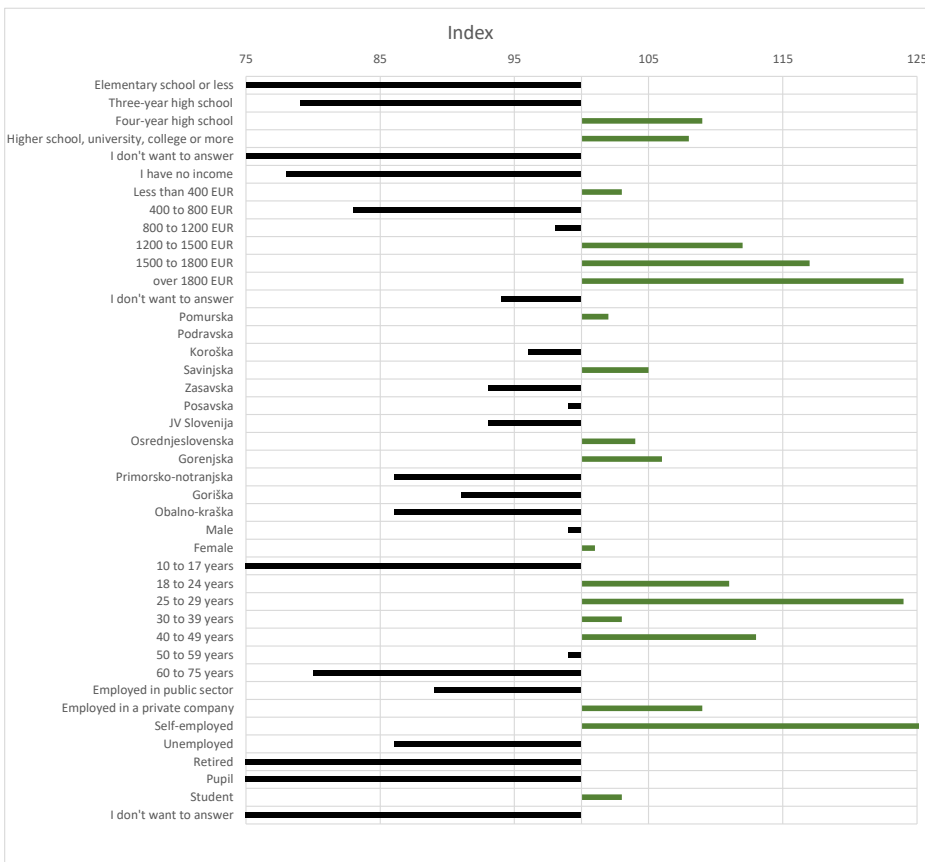


Note:

Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right side of interval with length three.



Note:
Left side of graph Shows page views.
Right side of graph Shows average page views per unique user.
Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right site of interval with length three.



Note:
Affinity index
The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a specified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Legend and notes:

Description of MOSS measurement:

MOSS certificate relating to the period from 1.12. to 31.12.2024. MOSS measurement took place during that period, which is consisted of technical measurement, telephone survey and web pop up survey

Media description:

Website, information about the provider and short description are the informations provided by MOSS participants.

Reach:

Currency is measured Slovenian reach of the web site in period from 1.12. to 31.12.2024. Reach shows number of actual people/users (in a given target group) who visited selected website/site section in a specified time period. This indicator is calculated by Ipsos Puls using offline survey data and the number of devices who visited the selected website/site section.

Reach(%):

Per cent of actual people/users (in a given target group) who visited selected website/site section in a specified time period. This indicator is calculated by Ipsos Puls using offline survey data and the number of devices who visited the selected website/site section.

Page views:

The amount of times unique users (in a given target group) in a specified time period viewed individual pages of a website.

Visits:

A series of page views generated by the uniquely identified user (in a given target group) on a given website/site section in a specified time period. In one visits, time between two consecutive page views in no longer than 30 minutes. There are two types of measurement: on the whole website and on the site section. Visits on site sections are measured separately from website visits so the number of visits for the website is not a sum of visits on the site sections.

Average page views per unique users:

The average number of page views generated by unique users (in a given target group) in a specified time period per unique user.

Average visits per unique users:

The average number of visits generated by unique users (in a given target group) in a specified time period per unique user.

Audience composition (%) :

The ratio of the number of unique users in a given target group who visited the selected website/site section in a specified time period to the total number of unique users who visited the selected website/site section in the specified time period.

Affinity index:

The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a specified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Page views (%)

The ratio of the number of page views (in a given target group) on each website/site section to the total number of page views (in a given target group) on all selected websites/site sections in the specified time period.

In case there is no data available:

- Data is not available, because the site was not measured in given time period.

N/A - When there is not enough data collected to create sample of chosen target group, data is not shown. For analysis minimal condition must be fulfilled (n=80), meaning that at least 80 visitors visited chosen web site and that they have fulfilled MOSS questionnaire on at least one website that is participating in MOSS.