



Website: Bizi.si

Provider:

Company: TSmedia, d.o.o.

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CERTIFICATE

Short description:

Poslovni asistent bizi.si vam nudi najnovejše finančne in poslovne podatke za 180 tisoč slovenskih pravnih oseb. S svojimi naprednimi funkcijami vam omogoča iskanje kontaktnih podatkov pravnih oseb, pregled njihovih poslovnih podatkov, letnih poročil in finančnih izkazov, istočasno pa lahko izveste tudi, kolikšna je vrednost njihove delnice in kaj o njih pišejo mediji. Pridobite lahko tudi dnevno sveže informacije o neplačnikih, blokadah TRR-jev, objavah stečajev, narokih, insolventnostnih postopkih, likvidni sposobnosti in bonitetni oceni podjetij.

Comment:

Period: November 2024

Daily reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
01.11.2024	26 521	12 862	0,9%	14 730	2,1	1,2
02.11.2024	27 938	13 516	0,9%	15 390	2,1	1,1
03.11.2024	34 480	16 448	1,1%	18 012	2,1	1,1
04.11.2024	108 481	49 283	3,3%	52 409	2,2	1,1
05.11.2024	103 302	47 837	3,2%	51 211	2,2	1,1
06.11.2024	102 719	47 261	3,2%	50 476	2,2	1,1
07.11.2024	105 417	45 595	3,0%	48 649	2,3	1,1
08.11.2024	95 789	42 355	2,8%	45 315	2,3	1,1
09.11.2024	35 026	16 548	1,1%	18 796	2,1	1,1
10.11.2024	36 894	17 695	1,2%	20 042	2,1	1,1
11.11.2024	112 092	49 247	3,3%	52 672	2,3	1,1
12.11.2024	110 897	50 530	3,4%	53 976	2,2	1,1
13.11.2024	108 136	48 880	3,3%	52 308	2,2	1,1
14.11.2024	107 983	47 827	3,2%	50 995	2,3	1,1
15.11.2024	91 992	42 324	2,8%	45 092	2,2	1,1
16.11.2024	32 649	16 279	1,1%	18 555	2,0	1,1
17.11.2024	39 098	16 665	1,1%	18 619	2,4	1,1
18.11.2024	113 889	52 315	3,5%	55 733	2,2	1,1
19.11.2024	110 826	50 124	3,3%	53 527	2,2	1,1
20.11.2024	115 563	51 943	3,5%	55 519	2,2	1,1
21.11.2024	107 713	48 461	3,2%	51 668	2,2	1,1
22.11.2024	91 241	42 237	2,8%	45 238	2,2	1,1
23.11.2024	35 519	17 163	1,1%	19 976	2,1	1,2
24.11.2024	40 438	19 996	1,3%	22 338	2,0	1,1
25.11.2024	117 262	52 582	3,5%	56 106	2,2	1,1
26.11.2024	113 234	50 324	3,4%	53 867	2,3	1,1
27.11.2024	115 242	51 803	3,5%	55 307	2,2	1,1
28.11.2024	104 566	48 286	3,2%	51 621	2,2	1,1
29.11.2024	94 138	43 153	2,9%	46 321	2,2	1,1
30.11.2024	35 807	16 951	1,1%	19 614	2,1	1,2

Weekly reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
01.11.2024 - 03.11.2024	88 939	35 506	2,4%	48 117	2,5	1,4
04.11.2024 - 10.11.2024	587 628	155 457	10,4%	286 523	3,8	1,8
11.11.2024 - 17.11.2024	602 847	157 473	10,5%	291 862	3,8	1,9
18.11.2024 - 24.11.2024	615 189	163 523	10,9%	303 408	3,8	1,9
25.11.2024 - 30.11.2024	580 249	165 651	11,1%	282 562	3,5	1,7

Monthly reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
01.11.2024 - 30.11.2024	2 474 852	292 742	19,5%	1 212 007	8,5	4,1

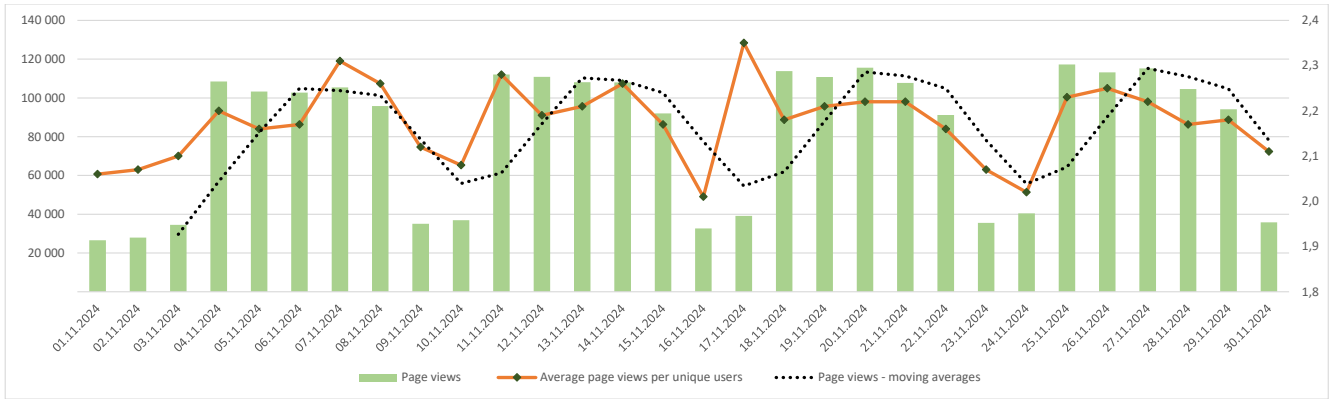
Demographic profile of Slovenian visitors

	Variable	Audience composition (%)	Affinity index	Page views composition (%)	
Level of Education	Elementary school or less	10,3%	81	9,1%	
	Three-year high school	10,2%	76	10,9%	
	Four-year high school	41,6%	104	39,8%	
	Higher school, university, college or more	37,3%	112	39,3%	
	I don't want to answer	0,7%	89	0,9%	
Personal income	I have no income	7,0%	77	4,5%	
	Less than 400 EUR	5,4%	86	6,2%	
	400 to 800 EUR	13,2%	85	9,4%	
	800 to 1200 EUR	29,1%	99	24,9%	
	1200 to 1500 EUR	15,4%	118	21,9%	
	1500 to 1800 EUR	9,6%	121	11,0%	
	over 1800 EUR	12,4%	117	16,8%	
	I don't want to answer	7,9%	96	5,6%	
	Region	Pomurska	5,5%	96	3,7%
		Podravska	15,8%	96	14,0%
Koroška		2,4%	69	2,1%	
Savinjska		13,7%	108	11,2%	
Zasavska		3,0%	109	4,6%	
Posavska		4,6%	127	3,3%	
JV Slovenija		6,6%	102	10,0%	
Osrednjeslovenska		26,5%	101	29,6%	
Gorenjska		10,9%	103	14,2%	
Primorsko-notranjska		2,5%	110	1,7%	
Goriška		4,4%	84	2,4%	
Obalno-kraška		4,3%	95	3,2%	
Gender		Male	50,6%	100	51,9%
	Female	49,4%	100	48,1%	
Age	10 to 17 years	2,7%	68	0,9%	
	18 to 24 years	8,9%	87	7,4%	
	25 to 29 years	6,8%	99	5,9%	
	30 to 39 years	20,2%	103	23,9%	
	40 to 49 years	25,6%	117	26,8%	
	50 to 59 years	21,1%	107	23,0%	
	60 to 75 years	14,5%	83	12,0%	
Employment status	Employed in public sector	15,3%	90	13,5%	
	Employed in a private company	43,6%	113	46,8%	
	Self-employed	13,3%	145	16,3%	
	Unemployed	4,8%	82	2,6%	
	Retired	12,3%	79	11,8%	
	Pupil	5,0%	80	3,1%	
	Student	4,9%	73	3,3%	
	I don't want to answer	0,9%	91	2,6%	

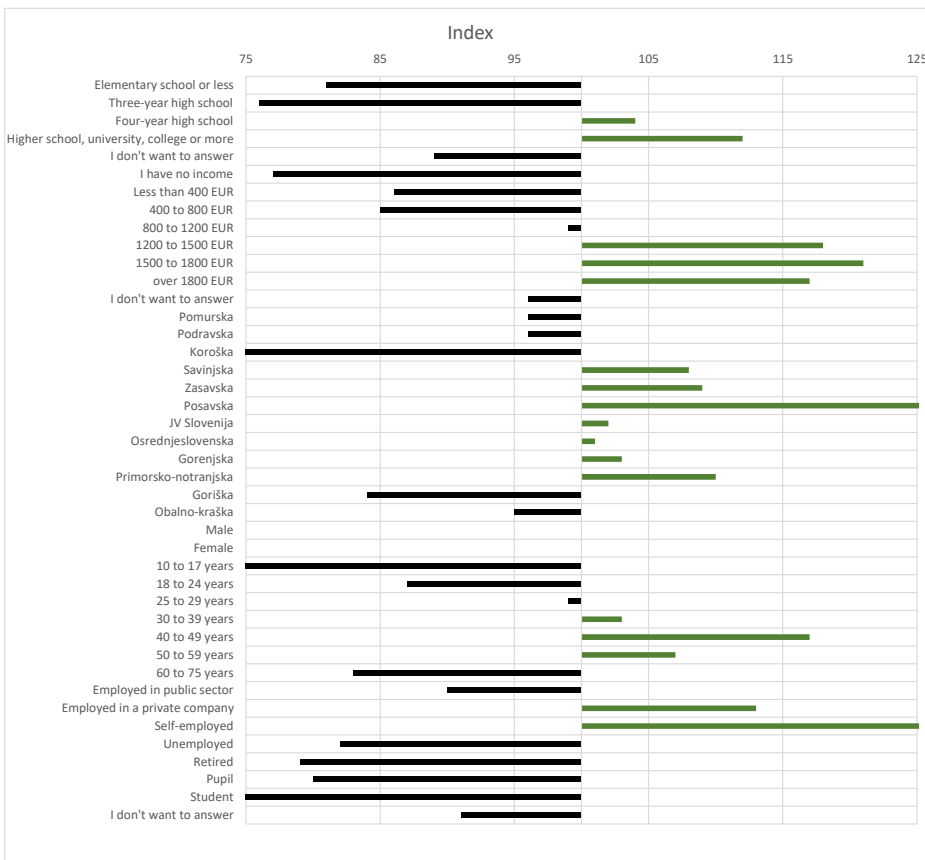


Note:

Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right side of interval with length three.



Note:
Left side of graph Shows page views.
Right side of graph Shows average page views per unique user.
Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right site of interval with length three.



Note:
Affinity index
 The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a specified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Legend and notes:

Description of MOSS measurement:

MOSS certificate relating to the period from 1.11. to 30.11.2024. MOSS measurement took place during that period, which is consisted of technical measurement, telephone survey and web pop up survey

Media description:

Website, information about the provider and short description are the informations provided by MOSS participants.

Reach:

Currency is measured Slovenian reach of the web site in period from 1.11. to 30.11.2024. Reach shows number of actual people/users (in a given target group) who visited selected website/site section in a specified time period. This indicator is calculated by Ipsos Puls using offline survey data and the number of devices who visited the selected website/site section.

Reach(%):

Per cent of actual people/users (in a given target group) who visited selected website/site section in a specified time period. This indicator is calculated by Ipsos Puls using offline survey data and the number of devices who visited the selected website/site section.

Page views:

The amount of times unique users (in a given target group) in a specified time period viewed individual pages of a website.

Visits:

A series of page views generated by the uniquely identified user (in a given target group) on a given website/site section in a specified time period. In one visits, time between two consecutive page views in no longer than 30 minutes. There are two types of measurement: on the whole website and on the site section. Visits on site sections are measured separately from website visits so the number of visits for the website is not a sum of visits on the site sections.

Average page views per unique users:

The average number of page views generated by unique users (in a given target group) in a specified time period per unique user.

Average visits per unique users:

The average number of visits generated by unique users (in a given target group) in a specified time period per unique user.

Audience composition (%) :

The ratio of the number of unique users in a given target group who visited the selected website/site section in a specified time period to the total number of unique users who visited the selected website/site section in the specified time period.

Affinity index:

The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a specified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Page views (%)

The ratio of the number of page views (in a given target group) on each website/site section to the total number of page views (in a given target group) on all selected websites/site sections in the specified time period.

In case there is no data available:

- Data is not available, because the site was not measured in given time period.

N/A - When there is not enough data collected to create sample of chosen target group, data is not shown. For analysis minimal condition must be fulfilled (n=80), meaning that at least 80 visitors visited chosen web site and that they have fulfilled MOSS questionnaire on at least one website that is participating in MOSS.