



Website: Bizi.si

Provider:

Company: TSmedia, d.o.o.

Address: Cigaletova 15

City: 1000 Ljubljana

Contact person: Igor Gajster

E-mail: igor.gajster@tsmedia.si

Telephone number: 01/ 473 00 10

CERTIFICATE

Short description:

Poslovni asistent bizi.si vam nudi najnovejše finančne in poslovne podatke za 180 tisoč slovenskih pravnih oseb. S svojimi naprednimi funkcijami vam omogoča iskanje kontaktnih podatkov pravnih oseb, pregled njihovih poslovnih podatkov, letnih poročil in finančnih izkazov, istočasno pa lahko izveste tudi, kolikšna je vrednost njihove delnice in kaj o njih pišejo mediji. Pridobite lahko tudi dnevno sveže informacije o neplačnikih, blokadah TRR-jev, objavah stečajev, narokih, insolventnostnih postopkih, likvidni sposobnosti in bonitetni oceni podjetij.

Comment:

Period: July 2024

Daily reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
01.07.2024	114 659	49 798	3,3%	53 176	2,3	1,1
02.07.2024	108 829	49 656	3,3%	53 162	2,2	1,1
03.07.2024	118 580	49 445	3,3%	53 055	2,4	1,1
04.07.2024	119 535	41 339	2,8%	44 231	2,9	1,1
05.07.2024	101 810	34 886	2,3%	37 356	2,9	1,1
06.07.2024	53 360	12 853	0,9%	14 338	4,2	1,1
07.07.2024	50 949	12 991	0,9%	14 645	3,9	1,1
08.07.2024	111 912	49 936	3,3%	53 404	2,2	1,1
09.07.2024	111 771	49 769	3,3%	52 978	2,3	1,1
10.07.2024	99 358	44 569	3,0%	47 712	2,2	1,1
11.07.2024	98 460	44 658	3,0%	47 654	2,2	1,1
12.07.2024	86 927	40 044	2,7%	42 918	2,2	1,1
13.07.2024	41 354	15 253	1,0%	18 330	2,7	1,2
14.07.2024	44 808	15 627	1,0%	18 548	2,9	1,2
15.07.2024	109 521	43 966	2,9%	47 001	2,5	1,1
16.07.2024	107 852	41 595	2,8%	44 600	2,6	1,1
17.07.2024	100 965	39 325	2,6%	42 251	2,6	1,1
18.07.2024	109 932	40 673	2,7%	43 580	2,7	1,1
19.07.2024	98 611	31 957	2,1%	34 238	3,1	1,1
20.07.2024	51 704	13 025	0,9%	14 450	4,0	1,1
21.07.2024	50 078	10 412	0,7%	11 349	4,8	1,1
22.07.2024	107 747	35 582	2,4%	38 209	3,0	1,1
23.07.2024	98 823	35 737	2,4%	38 339	2,8	1,1
24.07.2024	92 607	35 119	2,3%	37 698	2,6	1,1
25.07.2024	86 316	33 745	2,3%	36 164	2,6	1,1
26.07.2024	76 978	29 036	1,9%	31 353	2,7	1,1
27.07.2024	24 212	12 042	0,8%	14 117	2,0	1,2
28.07.2024	24 046	11 502	0,8%	13 825	2,1	1,2
29.07.2024	90 983	39 818	2,7%	42 679	2,3	1,1
30.07.2024	81 544	37 206	2,5%	40 065	2,2	1,1
31.07.2024	78 178	35 143	2,3%	37 805	2,2	1,1

Weekly reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
01.07.2024 - 07.07.2024	667 722	147 809	9,9%	267 367	4,5	1,8
08.07.2024 - 14.07.2024	594 590	157 780	10,5%	282 087	3,8	1,8
15.07.2024 - 21.07.2024	628 663	128 137	8,6%	235 160	4,9	1,8
22.07.2024 - 28.07.2024	510 729	111 070	7,4%	208 218	4,6	1,9
29.07.2024 - 31.07.2024	250 705	98 793	6,6%	120 615	2,5	1,2

Monthly reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
01.07.2024 - 31.07.2024	2 652 409	276 134	18,4%	1 108 785	9,6	4,0

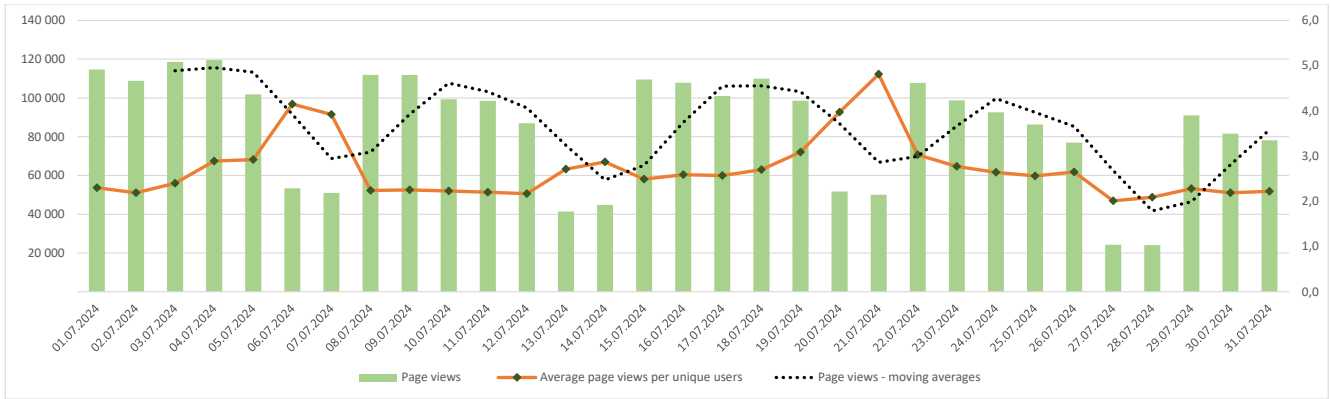
Demographic profile of Slovenian visitors

	Variable	Audience composition (%)	Affinity index	Page views composition (%)	
Level of Education	Elementary school or less	11,4%	90	9,6%	
	Three-year high school	11,0%	82	18,3%	
	Four-year high school	40,5%	101	34,3%	
	Higher school, university, college or more	36,5%	110	36,7%	
	I don't want to answer	0,6%	91	1,1%	
Personal income	I have no income	6,4%	71	3,7%	
	Less than 400 EUR	5,2%	79	15,5%	
	400 to 800 EUR	12,3%	77	9,7%	
	800 to 1200 EUR	30,6%	105	23,4%	
	1200 to 1500 EUR	15,7%	120	19,7%	
	1500 to 1800 EUR	8,9%	115	10,1%	
	over 1800 EUR	12,3%	118	11,4%	
	I don't want to answer	8,7%	104	6,6%	
	Pomurska	4,8%	84	4,5%	
Region	Podravska	16,5%	101	13,3%	
	Koroška	3,2%	95	2,5%	
	Savinjska	11,8%	93	8,6%	
	Zasavska	2,5%	96	3,4%	
	Posavska	4,0%	118	2,9%	
	JV Slovenija	7,0%	106	16,2%	
	Osrednjeslovenska	27,0%	101	27,0%	
	Gorenjska	11,2%	109	13,1%	
	Primorsko-notranjska	2,2%	97	1,9%	
	Goriška	4,9%	94	3,6%	
	Obalno-kraška	4,9%	102	3,0%	
	Gender	Male	49,3%	97	61,5%
		Female	50,7%	103	38,5%
Age	10 to 17 years	2,8%	67	1,7%	
	18 to 24 years	8,9%	92	7,3%	
	25 to 29 years	7,7%	104	9,0%	
	30 to 39 years	22,1%	111	17,3%	
	40 to 49 years	25,0%	116	23,8%	
	50 to 59 years	20,6%	105	32,0%	
	60 to 75 years	12,7%	73	8,7%	
Employment status	Employed in public sector	15,6%	95	11,1%	
	Employed in a private company	44,0%	111	41,2%	
	Self-employed	12,1%	138	16,2%	
	Unemployed	5,3%	90	2,5%	
	Retired	11,7%	75	16,7%	
	Pupil	4,9%	84	3,5%	
	Student	5,4%	79	6,7%	
	I don't want to answer	0,9%	95	2,0%	

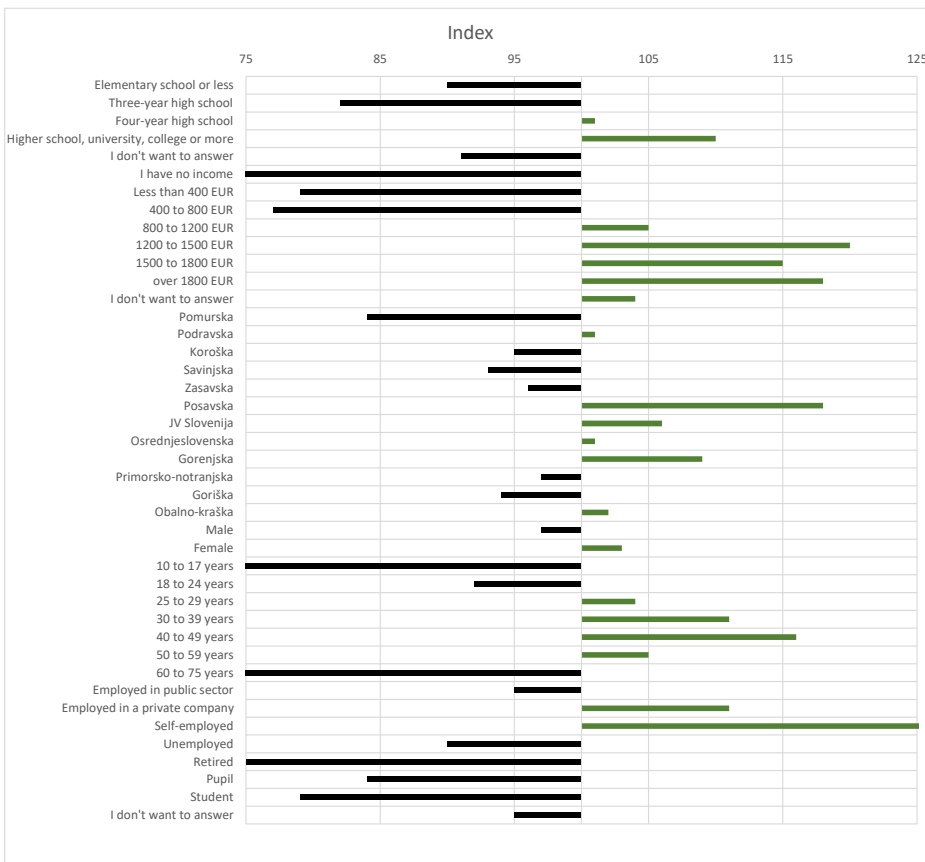


Note:

Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right side of interval with length three.



Note:
Left side of graph Shows page views.
Right side of graph Shows average page views per unique user.
Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right site of interval with length three.



Note:
Affinity index
 The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a specified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Legend and notes:

Description of MOSS measurement:

MOSS certificate relating to the period from 1.7. to 31.7.2024. MOSS measurement took place during that period, which is consisted of technical measurement, telephone survey and web pop up survey

Media description:

Website, information about the provider and short description are the informations provided by MOSS participants.

Reach:

Currency is measured Slovenian reach of the web site in period from 1.7. to 31.7.2024. Reach shows number of actual people/users (in a given target group) who visited selected website/site section in a specified time period. This indicator is calculated by Ipsos Puls using offline survey data and the number of devices who visited the selected website/site section.

Reach(%):

Per cent of actual people/users (in a given target group) who visited selected website/site section in a specified time period. This indicator is calculated by Ipsos Puls using offline survey data and the number of devices who visited the selected website/site section.

Page views:

The amount of times unique users (in a given target group) in a specified time period viewed individual pages of a website.

Visits:

A series of page views generated by the uniquely identified user (in a given target group) on a given website/site section in a specified time period. In one visits, time between two consecutive page views in no longer than 30 minutes. There are two types of measurement: on the whole website and on the site section. Visits on site sections are measured separately from website visits so the number of visits for the website is not a sum of visits on the site sections.

Average page views per unique users:

The average number of page views generated by unique users (in a given target group) in a specified time period per unique user.

Average visits per unique users:

The average number of visits generated by unique users (in a given target group) in a specified time period per unique user.

Audience composition (%) :

The ratio of the number of unique users in a given target group who visited the selected website/site section in a specified time period to the total number of unique users who visited the selected website/site section in the specified time period.

Affinity index:

The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a specified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Page views (%)

The ratio of the number of page views (in a given target group) on each website/site section to the total number of page views (in a given target group) on all selected websites/site sections in the specified time period.

In case there is no data available:

- Data is not available, because the site was not measured in given time period.

N/A - When there is not enough data collected to create sample of chosen target group, data is not shown. For analysis minimal condition must be fulfilled (n=80), meaning that at least 80 visitors visited chosen web site and that they have fulfilled MOSS questionnaire on at least one website that is participating in MOSS.