



Website: Bizi.si

Provider:

Company: TSmedia, d.o.o.

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CERTIFICATE

Short description:

Poslovni asistent bizi.si vam nudi najnovije finančne in poslovne podatke za 180 tisoč slovenskih pravnih oseb. S svojimi naprednimi funkcijami vam omogoča iskanje kontaktnih podatkov pravnih oseb, pregled njihovih poslovnih podatkov, letnih poročil in finančnih izkazov, istočasno pa lahko izveste tudi, kolikšna je vrednost njihove delnice in kaj o njih pišejo mediji. Pridobite lahko tudi dnevno sveže informacije o neplačnikih, blokadah TRR-jev, objavah stečajev, narokih, insolventnostnih postopkih, likvidni sposobnosti in bonitetni oceni podjetij.

Comment:

Period: May 2024

Daily reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
01.05.2024	28 236	11 729	0,8%	13 709	2,4	1,2
02.05.2024	32 241	14 771	1,0%	16 507	2,2	1,1
03.05.2024	56 450	25 180	1,7%	27 623	2,2	1,1
04.05.2024	29 565	13 504	0,9%	16 057	2,2	1,2
05.05.2024	34 019	15 121	1,0%	16 975	2,3	1,1
06.05.2024	108 228	49 320	3,3%	52 837	2,2	1,1
07.05.2024	115 108	50 230	3,4%	53 711	2,3	1,1
08.05.2024	118 011	48 679	3,2%	52 075	2,4	1,1
09.05.2024	103 201	42 251	2,8%	45 232	2,4	1,1
10.05.2024	124 905	40 184	2,7%	42 979	3,1	1,1
11.05.2024	37 241	14 343	1,0%	16 708	2,6	1,2
12.05.2024	42 318	15 408	1,0%	17 760	2,8	1,2
13.05.2024	134 835	50 379	3,4%	53 934	2,7	1,1
14.05.2024	117 388	48 655	3,2%	52 042	2,4	1,1
15.05.2024	109 034	47 704	3,2%	51 173	2,3	1,1
16.05.2024	113 302	46 692	3,1%	50 136	2,4	1,1
17.05.2024	91 495	39 179	2,6%	42 176	2,3	1,1
18.05.2024	32 486	14 592	1,0%	17 756	2,2	1,2
19.05.2024	32 277	14 496	1,0%	17 375	2,2	1,2
20.05.2024	155 294	65 016	4,3%	69 035	2,4	1,1
21.05.2024	193 688	81 373	5,4%	86 212	2,4	1,1
22.05.2024	234 755	101 237	6,8%	106 523	2,3	1,1
23.05.2024	180 200	78 235	5,2%	82 968	2,3	1,1
24.05.2024	137 778	60 564	4,0%	64 177	2,3	1,1
25.05.2024	37 448	18 074	1,2%	20 189	2,1	1,1
26.05.2024	35 735	15 174	1,0%	17 805	2,4	1,2
27.05.2024	154 194	66 920	4,5%	71 169	2,3	1,1
28.05.2024	170 218	69 630	4,6%	73 577	2,4	1,1
29.05.2024	131 086	53 397	3,6%	56 940	2,5	1,1
30.05.2024	98 007	43 388	2,9%	46 664	2,3	1,1
31.05.2024	90 844	40 109	2,7%	42 956	2,3	1,1

Weekly reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
01.05.2024 - 05.05.2024	180 511	55 224	3,7%	90 780	3,3	1,6
06.05.2024 - 12.05.2024	649 012	152 285	10,2%	281 450	4,3	1,9
13.05.2024 - 19.05.2024	630 817	153 152	10,2%	283 240	4,1	1,9
20.05.2024 - 26.05.2024	974 898	266 356	17,8%	447 680	3,7	1,7
27.05.2024 - 31.05.2024	644 349	194 992	13,0%	292 537	3,3	1,5

Monthly reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
01.05.2024 - 31.05.2024	3 079 587	356 128	23,8%	1 391 653	8,7	3,9

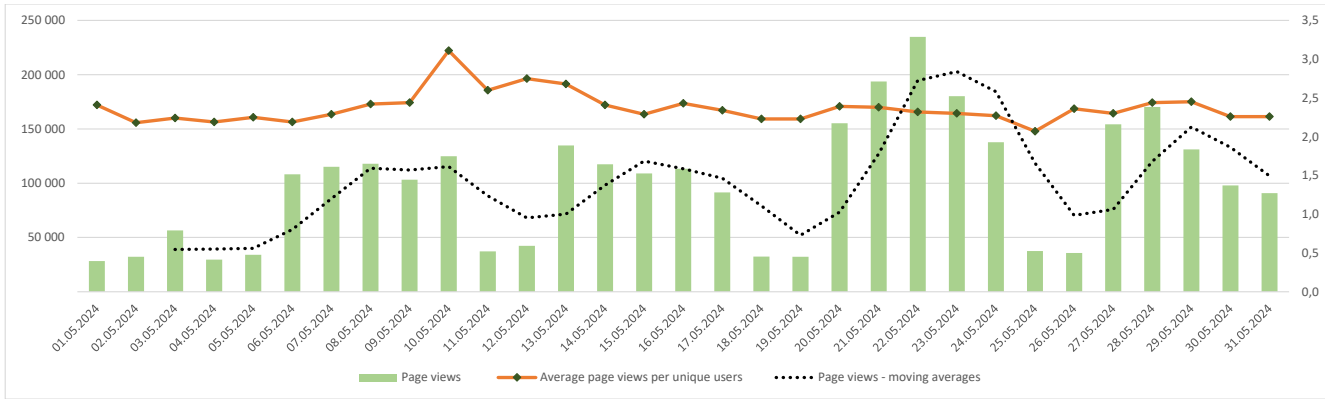
Demographic profile of Slovenian visitors

	Variable	Audience composition (%)	Affinity index	Page views composition (%)	
Level of Education	Elementary school or less	12,1%	90	15,5%	
	Three-year high school	9,3%	77	9,7%	
	Four-year high school	41,0%	102	40,1%	
	Higher school, university, college or more	36,9%	110	33,9%	
	I don't want to answer	0,7%	84	0,9%	
Personal income	I have no income	7,8%	82	4,2%	
	Less than 400 EUR	7,4%	108	5,3%	
	400 to 800 EUR	14,4%	82	11,1%	
	800 to 1200 EUR	28,8%	99	22,7%	
	1200 to 1500 EUR	12,7%	109	23,1%	
	1500 to 1800 EUR	9,5%	127	13,2%	
	over 1800 EUR	11,1%	116	14,6%	
	I don't want to answer	8,3%	99	5,9%	
	Region	Pomurska	4,9%	84	2,6%
		Podravska	17,4%	103	15,4%
Koroška		4,0%	113	2,4%	
Savinjska		12,8%	101	9,3%	
Zasavska		2,2%	78	6,2%	
Posavska		3,3%	99	2,0%	
JV Slovenija		5,9%	93	5,6%	
Osrednjeslovenska		26,5%	100	32,6%	
Gorenjska		11,8%	114	16,0%	
Primorsko-notranjska		1,7%	80	1,2%	
Goriška		5,4%	99	3,5%	
Obalno-kraška		4,4%	97	3,0%	
Gender		Male	48,4%	95	56,8%
	Female	51,6%	105	43,2%	
Age	10 to 17 years	2,7%	80	1,8%	
	18 to 24 years	9,2%	89	10,8%	
	25 to 29 years	5,7%	84	3,7%	
	30 to 39 years	21,3%	109	23,6%	
	40 to 49 years	25,1%	116	28,5%	
	50 to 59 years	20,9%	107	21,6%	
	60 to 75 years	14,8%	81	9,5%	
Employment status	Employed in public sector	14,6%	86	11,8%	
	Employed in a private company	41,7%	109	41,2%	
	Self-employed	12,3%	140	21,9%	
	Unemployed	5,7%	91	4,4%	
	Retired	12,8%	83	7,9%	
	Pupil	5,6%	95	3,7%	
	Student	6,4%	87	4,4%	
	I don't want to answer	0,9%	93	4,7%	

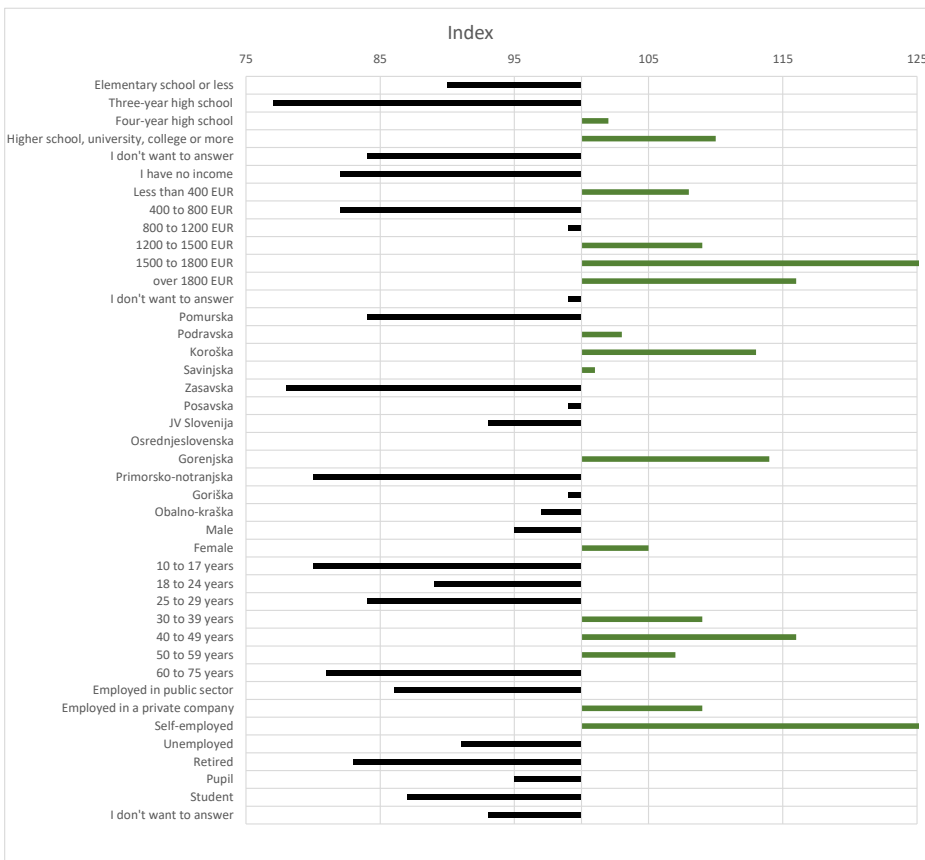


Note:

Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right side of interval with length three.



Note:
Left side of graph Shows page views.
Right side of graph Shows average page views per unique user.
Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right site of interval with length three.



Note:
Affinity index
 The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a specified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Legend and notes:

Description of MOSS measurement:

MOSS certificate relating to the period from 1.5. to 31.5.2024. MOSS measurement took place during that period, which is consisted of technical measurement, telephone survey and web pop up survey

Media description:

Website, information about the provider and short description are the informations provided by MOSS participants.

Reach:

Currency is measured Slovenian reach of the web site in period from 1.5. to 31.5.2024. Reach shows number of actual people/users (in a given target group) who visited selected website/site section in a specified time period. This indicator is calculated by Ipsos Puls using offline survey data and the number of devices who visited the selected website/site section.

Reach(%):

Per cent of actual people/users (in a given target group) who visited selected website/site section in a specified time period. This indicator is calculated by Ipsos Puls using offline survey data and the number of devices who visited the selected website/site section.

Page views:

The amount of times unique users (in a given target group) in a specified time period viewed individual pages of a website.

Visits:

A series of page views generated by the uniquely identified user (in a given target group) on a given website/site section in a specified time period. In one visits, time between two consecutive page views in no longer than 30 minutes. There are two types of measurement: on the whole website and on the site section. Visits on site sections are measured separately from website visits so the number of visits for the website is not a sum of visits on the site sections.

Average page views per unique users:

The average number of page views generated by unique users (in a given target group) in a specified time period per unique user.

Average visits per unique users:

The average number of visits generated by unique users (in a given target group) in a specified time period per unique user.

Audience composition (%) :

The ratio of the number of unique users in a given target group who visited the selected website/site section in a specified time period to the total number of unique users who visited the selected website/site section in the specified time period.

Affinity index:

The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a specified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Page views (%)

The ratio of the number of page views (in a given target group) on each website/site section to the total number of page views (in a given target group) on all selected websites/site sections in the specified time period.

In case there is no data available:

- Data is not available, because the site was not measured in given time period.

N/A - When there is not enough data collected to create sample of chosen target group, data is not shown. For analysis minimal condition must be fulfilled (n=80), meaning that at least 80 visitors visited chosen web site and that they have fulfilled MOSS questionnaire on at least one website that is participating in MOSS.